



PHILADELPHIA, WE'RE BACK **ON THE AIR.**

WPHL-DB • U-ROCK® PHILADELPHIA • REAL BANDS. REAL RADIO. REAL UNDERGROUND.

The **U-Rock® Network** is an independent broadcast & music-discovery network — on the air since 1999, with roots in independent radio going back to 1996. **WPHL-DB** is our Philadelphia station: 24/7 rock radio, a live station page, local scene coverage, a weekly zine, and a local ad marketplace built for the businesses that keep this scene alive.

FOR MUSIC SHOPS & RECORD STORES

- ▶ **Get listed free** in the U-Rock® Directory — the independent music directory for the Philly scene.
- ▶ **Run a local ad** on WPHL-DB's station page — placemat tiles, banners and sponsored stories, priced for small shops.
- ▶ **Get covered.** New stock, in-stores, showcases — our zine and news desk cover the local scene every week.

FOR BANDS & VENUES

- ▶ **Real airplay.** Independent artists in real rotation — network-wide, coast to coast on 24 affiliate stations.
- ▶ **U-Rock® Records** — label & artist development, limited vinyl runs, collector NFT pairings.
- ▶ **Events & classifieds** on the station page — post shows, gear, and calls for players.

/// YOU MIGHT REMEMBER US

Years ago we were advertising in **Dining & Entertainment Magazine** in Delaware County while running independent radio for the Philly underground. We never left the scene — we rebuilt the whole thing. We're back **bigger and better than yesterday**: more stations, more artists, and a working local platform your business can be part of today.

LISTEN LIVE / STATION PAGE

urock.directory/station/wphl-db

THE NETWORK

urock.network

THE MAGAZINE

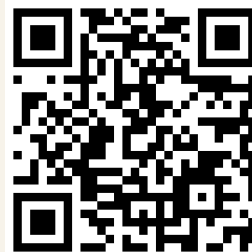
urock.today

THE LABEL

urockrecords.com

ADVERTISE / GET LISTED

advertise@urock.network



SCAN → WPHL-DB LIVE